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For Immediate Release

4EARTH FARMS GOES BIG ON MINI PRODUCE

LOS ANGELES, CA, - 4Earth Farms LLC announces year-round expansion of their Organic and Conventional Mini Sweet Pepper and Mini (Persian) Cucumber Programs.

Packed in its signature bright green and recyclable zipper pouch bag, 4Earth Farms initially launched a limited program of its Organic and Conventional Mini Sweet Pepper and Mini Cucumbers in 2018, to great response. To further meet retailers and customer demand on these popular items, 4Earth Farms has established new dedicated acreage throughout California, Baja California and Sinaloa Mexico for its 2019 growing season.

"Retailers have come to depend on 4Earth Farms to keep their shelves stocked year-round for all the organic and conventional sku's we offer," said 4Earth Farms Vice President of Sales and Marketing, Mark Munger. "This consistency in quality, price and supply does not happen without lots of planning, collaboration and partnership. By expanding and diversifying our growing regions and grower partners on programs like Mini Sweet Peppers and Mini Cucumbers, we can manage through the occasional crop failure, foul weather event or short market and still keep our retailers shelves well supplied."

4Earth Farms Mini Sweet Peppers and Mini Cucumbers are packed in 1 lb. and 2 lb. pouch bags.

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COMPANY PROFILE

Founded 25 years ago in Los Angeles, California, 4Earth Farms is one of the largest vertically integrated Conventional, Organic, and Specialty grower-packer-shippers in California. 4Earth Farms supplies wholesale, private label, and foodservice produce to some of the largest retail and wholesale customers in the United States and Canada.

With efficient cross-dock consolidation as well as state-of-the-art packing facilities and unparalleled food storage and safety standards, 4EARTH FARMS offers organics, specialty, and conventional fruits and vegetables with its core items being Brussels Sprouts, Sugar Snap Peas, Snow Peas, and Green Beans, Mini Sweet Peppers, Colored Bell Peppers, Zucchini, and Ginger. With many farm-direct programs, and strong grower relationships, 4Earth Farms cultivates more than 2,000 acres in Baja Mexico, mainland Mexico, Northern California, central California, Oregon, Utah, Washington and Texas, and has direct relationships with growers in Holland, Chile, Guatemala, Thailand, and South Africa.

From farm to fork, 4Earth Farms is committed to environmental stewardship, corporate social responsibility, and the 21st-century principles: People. Produce. Planet.

MEDIA INQUIRIES

For background, interviews, images, and additional information, please contact Mark Munger, Vice President of Sales & Marketing, by phone 323 201 5800, fax 323 201 5780, or email markm@4earthfarms.com.